



Jenny Pavlakou is an experienced educator and offers her professional services to Nea Gnosi S.A., a certified organisation from EOPPEP and ESYD offering accredited adult training in the fields of Health Science, Management, Education, Information Technology, Tourism and Technical occupations.

Furthermore, she is in charge of conducting corporate training seminars.

She has a vast knowledge as educator and communicator specializing in issues involving the coupling of educational training to labour market needs.

Her University studies ranges from the Faculty of Law - **Department of Political Science and Public Administration (Communications / Mass Media specialization)** in National and Kapodistrian University of Athens to the **Organization and Administration of Education** from the same university along with a supplementary program named key-skills (Development of Basic Workable skills)

What is more, she has completed the **Total Quality Management in Education** from the Hellenic Open University and she owns a Master's degree in **Marketing and Communication with new Technologies** from the Athens University of Economics and Business.

She has written the material of **Marketing in Tourism for educational purposes** in Level 5 Institutes and **Marketing and Communication for Educational Institutes** for the E-learning programme of Piraeus University, as well as **English for Business** for the e-learning programme of University of Ioannina, among others.

Nowadays, she is pursuing an academic career as she is a PHD candidate in Athens Business School of Economics as well as a tutor in the BA Business of the **University of Greenwich** in two specializations, those of **Marketing and Tourism**.

Being a member of the Hellenic Adult Education Association, she has participated in the "Educate" program, an international project with partners from 7 European Countries, aiming at improving the quality of education.

Her wide expertise is an asset for any educational program, which seeks high quality standards and opts for specific measurable results.

Press **here** to see the extended cv <https://gr.linkedin.com/in/jenny-pavlakou-44180548>